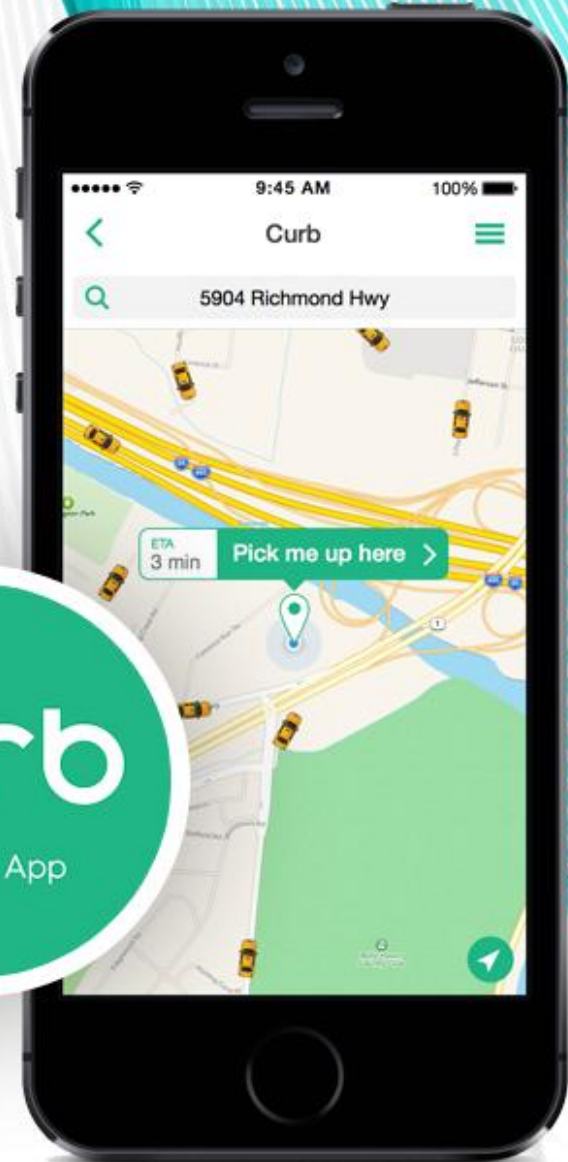


7 Special Tips To Be
The Next Curb!

**Time To Curb Your
Way Ahead!**





INTRODUCTION

On demand app startups have been looking forward to Uber as their role model.

Even there are quite a lot of blogs and articles over how an app can be made similar to uber to garner downloads.

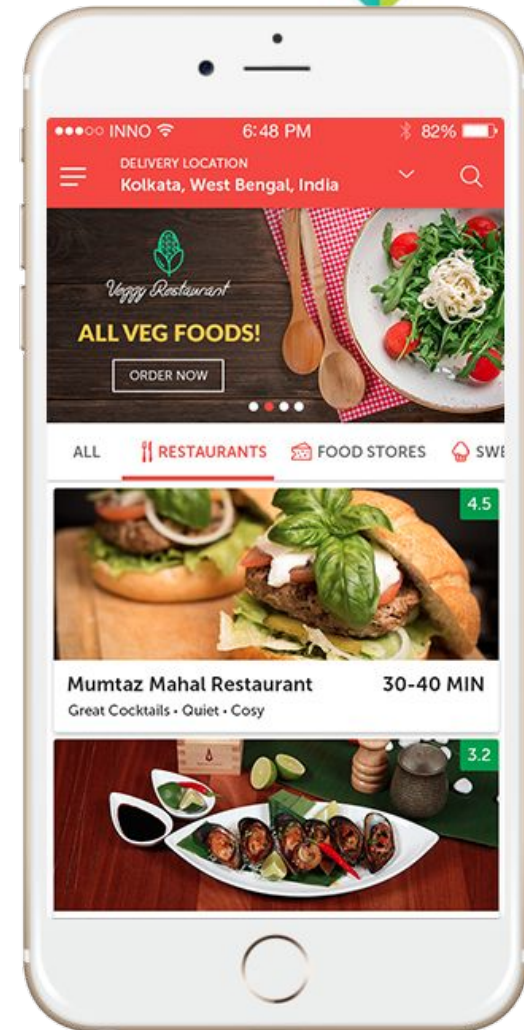


But things are changing and people out there feel done with such ride-sharing apps.

There are people who feel a scarcity of an easier way to ask for a cab.

And here it is.

7 Tricks To Be The Next Curb!





Curb-The Taxi App has come to the markets as the savior.

So, if you are waiting for make a strong grip into the taxi app business, you're in luck.

Here we've **listed the 7 features of a Curb like app** which tells you why it is a far **better idea** than the market ruler, Uber.



1

Connect Through The Mobile

Focus on connecting with your potential customers through mobile using **AdWords** and other **social networks such as Facebook** to gain the visibility of your mobile app.

Not only that, you need to stay involved in developing new and better ways to connect your app users such as providing them with **safety tracking features** to people who ride.

2

Keep Your Service Simple To Use

Startups are looking forward to “Uber-like-x” models and trying to approach sectors which this idea has not entered yet.

The ride-sharing apps are also a part of this on demand sector while the currently successful on demand ride-sharing apps are capable of delivering cabs at your doorstep.

So, to validate your app in this sector, you need to keep it idea simple and feasible.



3

Intermingle The App With The Lives Of Your Customers

Building a competitor app of Uber, what needs the most of your attention is, connecting your service to people's lives.

In your well organized business model you do need to keep in mind to maintain the prices low.

People do think that cabs are an inevitable part of their lives but usually get freaked out to pay the surged charges.



4

Keep Your App Out Of The Box

In spite of the high prices and other backdrops of the market rulers, people use them for some of their perks which other apps fail to provide.

But startups can't count on the same business model. Hit this nerve!

To make love your app, you need to add out-of-the-trend perks which would make people go for it.



5

Extra Stops, Extra Perks!

Providing your users with stops more than 3 extra stops can act as an extra perk in your taxi app, which is a common pain point of the users of ride-sharing apps.

There are certain travel groups who might require 3+ extra stops to fill their requirements.

Multi-stop feature can help your app get popular among them.

6

Better Communication Between Driver And Rider

At times, making your driver understand of where you exactly are, becomes kinda difficult.

But if you follow the footsteps of Uber and facilitate the process of the rider-driver chat, things will get easiers for the users.

These real-time features will help the riders get to know the riders' location details without getting distracted.



7

Better Split Fare System

Travelling in a group, splitting the fare comes first while making payments.

Let the same, help users save their money while riding cabs.

Let the app automatically split their fares helping them avoid the embarrassment of asking other riders personally.

Bonus- How to Target Millennial Customers with Service-Based Apps

In this guide you will learn:

- Why target millennial audience?
- What kind of apps millennials love to download?
- Why millennials are popular targets?

[READ THE ARTICLE](#)

Why Millennials Are Popular Targets





So Why To Choose Curb-like App Development?

Steps You Take to Build The Next Curb App

01

You throw a lot of questions and queries to your app developers



02

You straight off get to build an MVP



03

Wireframing, design, development and finally launching an app.

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India, United States

Phone
+1-866-941-5117